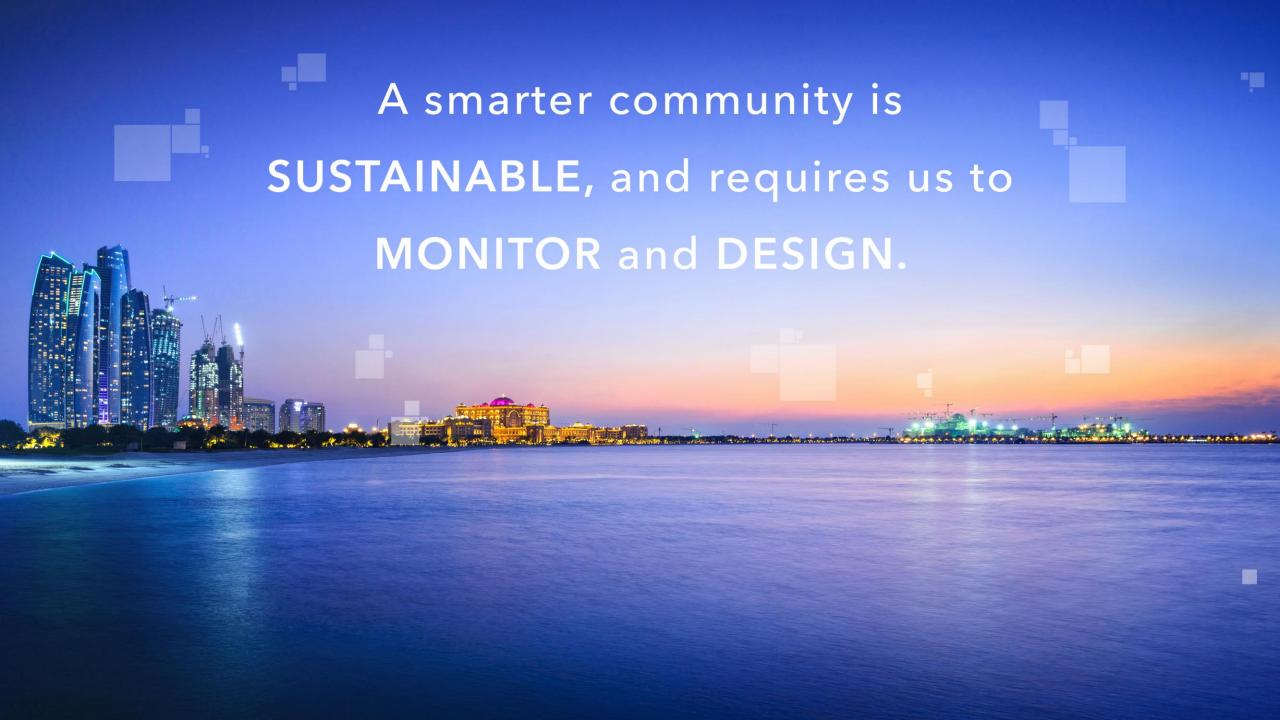






According to the UN, just over half of the world's people live in urban areas; it is projected that two-thirds of the global population will be city dwellers by 2050, amounting to an urban influx of 2.5 billion people in the next few decades.



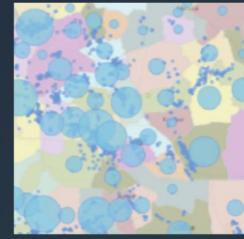


# SMARTER COMMUNITIES Monitor & Planning

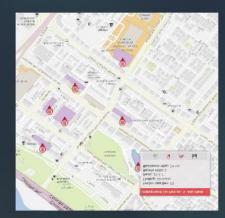


Housing Management





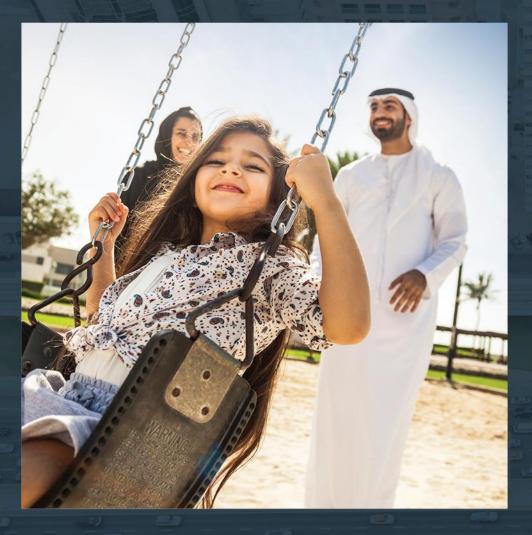
Water Resources



Multi-Modal Transportation



Urban Design







### COMMUNITIES SPAN MANY SCALES

# Our world faces MANY THREATS



# GIS is helping us be SMARTER, SAFER, & HEALTHIER



### **New Security Challenges**

Multi-Jurisdiction, Multi-Agency Missions Affecting Everybody

**Immigration Control** 

**Cyber Warfare** 



#### **Natural Disasters**

**Border Security** 

**Terrorism** 

**Political Crisis** 

**Energy Security** 

**Organized Crime** 

**Adversaries** 

We Need Integrated Approaches . . .

... Enabling Better Understanding



#### What Is A Safe Community?

...one in which all sectors of the community work together in a coordinated and collaborative way, forming partnerships to promote safety, manage risk, increase the overall safety of all its members and reduce the fear of harm. The key feature is the creation of an infrastructure to combine their resources and interests.



**Australian Safe Communities Foundation** 

#### What Does A Safe Community Mean To You?

What is important to your community?

#### What are your needs?

Can your community respond to health threats such as epidemics?

Are you prepared to deal with an environmental or technological disaster?

Can you protect your citizens gathered together for a major event?

Can you manage civil unrest and execute modern crime control strategies?

Can you manage emergencies or an intentional attack?

Can you protect critical infrastructure (both physical and virtual)?

As applicable, can you secure your borders and manage refugees or migrants?

#### Can you secure your borders and manage migrants?

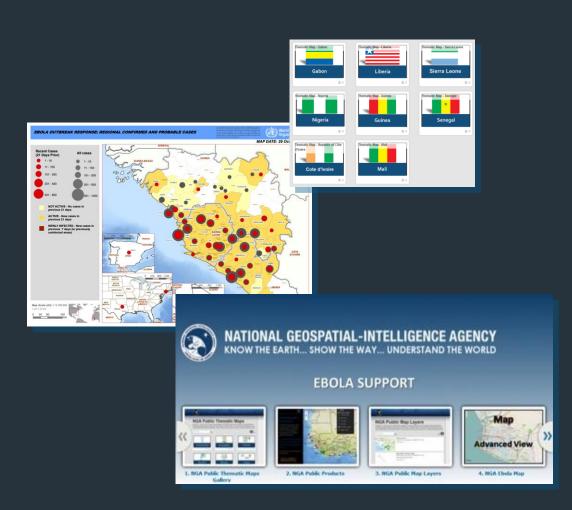




Frontex Operations Center Dashboard, Story Maps

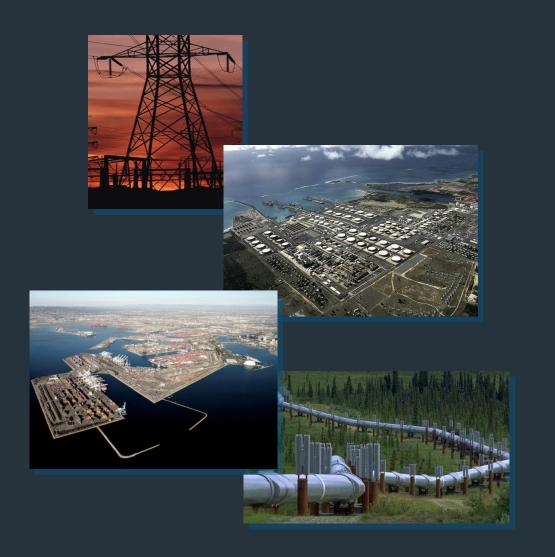
#### Is your community safe against health threats such as epidemics?

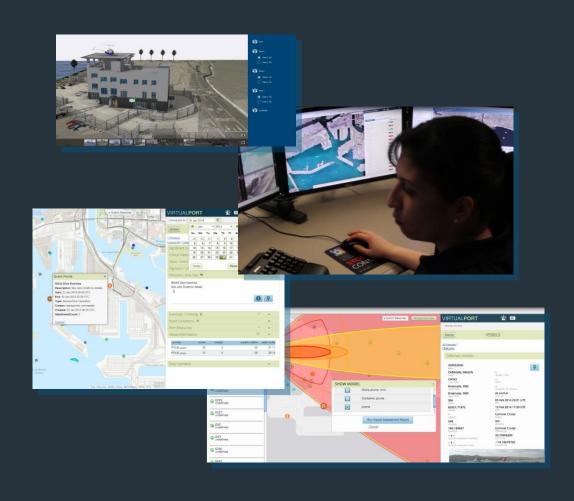




NGA Integrated International Community
Dashboard, Story Maps

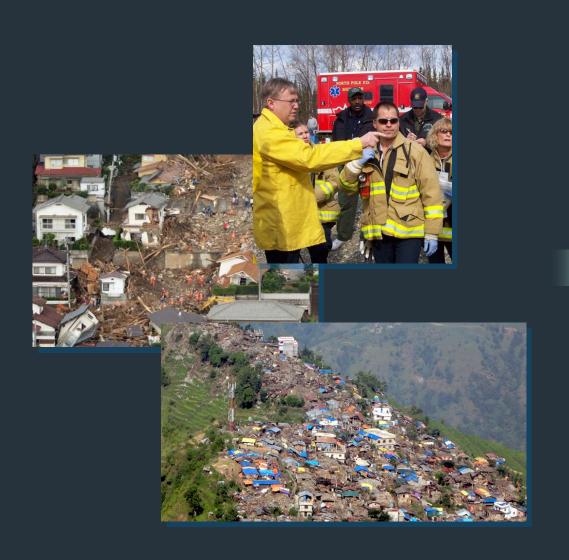
#### Can you protect your critical Infrastructure?





Port of Long Beach Operations Center
Dashboard

#### Are you ready to deal with environmental or technological disaster?

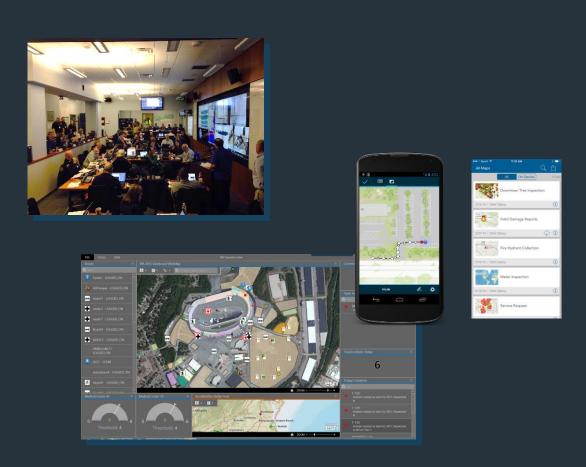




California Office of Emergency Services Operations Center Collector, Dashboard, Story Maps

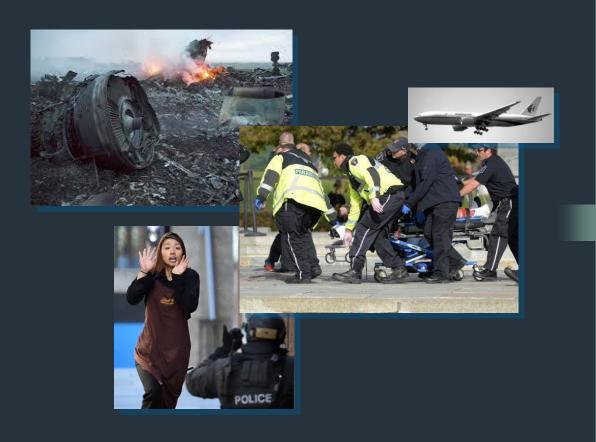
#### Can you protect your citizens when gathered together?

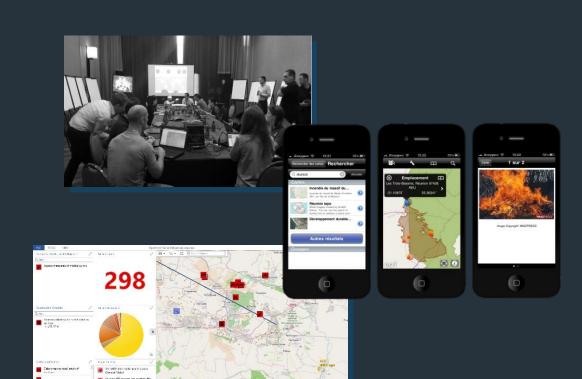




Boston Marathon Operations Center Collector, Dashboard

#### Can you cope with an attack on your community?





MH17 Shoot-down Temporary Operations Center Collector, Dashboard, Story Maps

#### The Problem:

Sharing static and dynamic data across agencies and organizations for shared situational awareness

Integrating and analyzing data into understandable and actionable information

Deploying mission based applications and viewers to support National Security requirements and decisions

Disseminating information to multiple devices when and where needed for coordinated actions



## Geography

The Integrating Science of Our World

Providing Content and Context for Understanding Everything

. . . Helping Address
Our Global Challenges



#### **Web GIS Is a Transformational Architecture**

Opening, Integrating and Simplifying Everything



System of Engagement

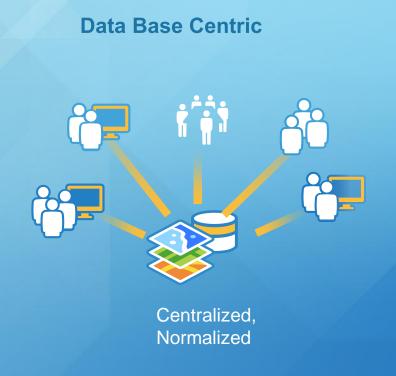


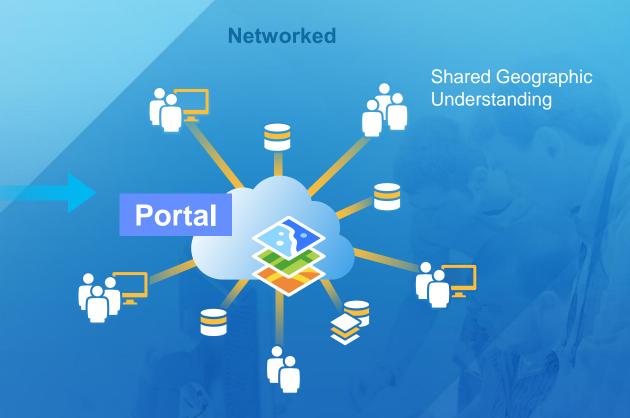
Bringing Together Your Existing Systems . . . and Creating a System of Engagement



#### Web GIS Is a Transformational Architecture

Creating Shared Information and Facilitating Collaboration





#### Web GIS Creates New Connections Across Organizations

Providing a secure Platform for Collaboration



Leveraging the Value of Shared Data

#### Who benefits?

Analysts





xecutives



Dispatchers

Field Personnel

Briefers

Government Officials

























#### What do you get?

**Essential capabilities, delivered right away** 



Operations

Dashboard: Common
Operational Picture



Briefing tools: Storymaps



Mobile Apps:
Collector, Navigator,
Field Force



Collaboration environment, Content Management system



Real-time sensor inputs: e.g. CCTV, Drones/Video, AVLS, Weather



Dynamic Overlays



Data Management System



Basemaps



Data from other systems (e.g. CAD)

• • • •

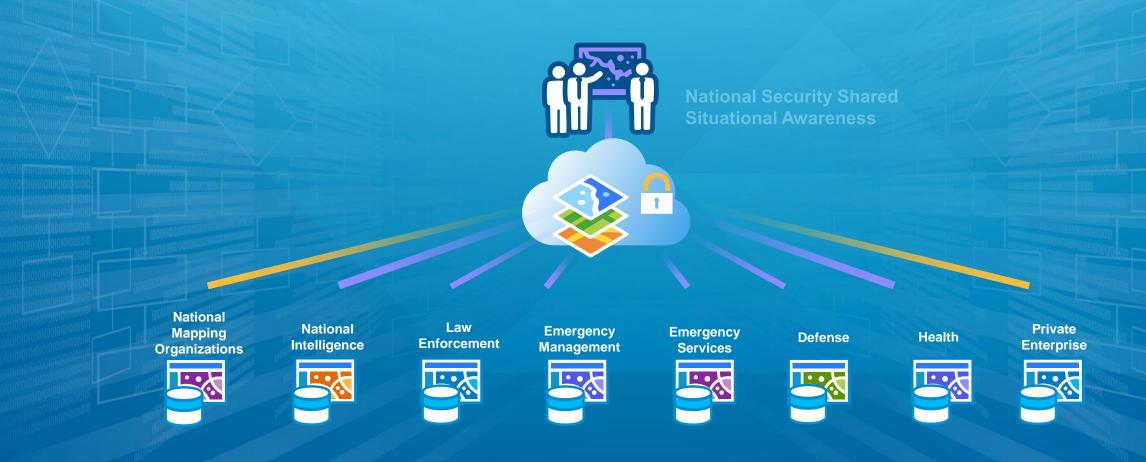
#### What can you do?

Integrate & Exploit Existing Investments in data & Infrastructure



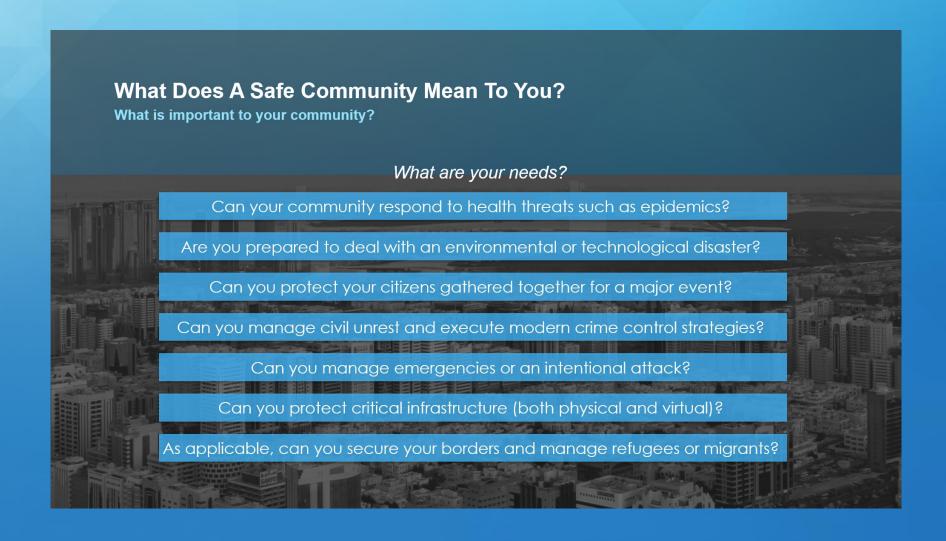
#### **WebGIS - Enabling Unity Across The Community**

**Essential Component of the IT Infrastructure** 



Web GIS ... A New Pattern for Security Spatial Data Infrastructure

### GIS: One Platform Many Missions







Understanding our world.